

Zenkara helps clients focus on their critical activities by streamlining their processes

Zenkara helps clients streamline their business and technology processes to improve their bottom line by focusing on:

- Streamlining and deploying business processes and quality systems.
- Accelerating decision making through OODA (**Observe, Orient, Decide, Act**) & metrics systems.
- Helping you use your systems & processes better. Assessing and getting value from your critical business and technology practices.
- Providing a focus on solving your underlying problems and delivering results that are relevant to your customers.

We use a method called OODA, originally used for dogfighting and now applied to the business world



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Zenkara helps you find opportunities and savings in your business and processes.
WE GUARANTEE POSITIVE RESULTS!



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Use **OODA** to streamline your processes & accelerate your decision making

Zenkara streamlines your processes and helps you find opportunities to invigorate your business & systems

Observe Conducting **organisational assessments** to determine current profile, problems, and areas for improvement.

Providing OODA deployment through software, systems, structure and training to **accelerate decision making**.

Orient **Establishing an Integrated Balanced Scorecard** with top down strategy and bottom up metrics collection.

Enabling **measurement of software product quality** through automated tools and techniques.



Decide **Facilitating Project Reviews, Implementation Assessments, and Agile Retrospectives.**

Establishing and **deploying Walkthroughs, Reviews** and **Inspections** by mentoring, training and piloting initiatives.

Establishing and running Enterprise Process Offices and Process Action Teams.

Action Providing **process** and quality management system **streamlining, renewal, and renovation.**

Cleansing project and operational **repositories** (documents, templates, processes).

Survey, analysis and **integration of development environments** – getting tools talking.